







EXHIBIT 4



FIVE DIESEL MYTHS **DEBUNKED**

-  **MYTH: Diesels are dirty.**
Advanced emissions-scrubbing technologies make today's diesels run clean.
-  **MYTH: Diesels are rough-running.**
Precisely controlled common rail direct-injection helps today's diesel engines run smoothly.
-  **MYTH: Diesels are loud.**
Pilot injection on today's diesels reduces the combustion pressure spikes that made older diesels "rattle".
-  **MYTH: Diesels don't start in cold weather.**
Advanced fuel systems and glow plug control enable today's diesels to start even on very cold days.
-  **MYTH: Diesel fuel is hard to find.**
About half of U.S. service stations offer diesel, and OnStar can help find them.